

Utilizing Research on Automatic Stereotype Activation to Engage Students with Methodological Issues in Social Psychology

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Stimulus Materials **Bargh, Chen, & Burrows (1996) Laboratory Demonstration** Notes for use are in RED type in this document.

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Reference

Bargh, J. A., Chen, M., & Burrows, L. (1996). Automaticity of social behavior: Direct effects of trait construct and stereotype activation on action. *Journal of Personality and Social Psychology*, 71 (2), 230-244.

This version of the scrambled sentence task is the elderly prime scrambled sentence task to be given to the first “participant.”

Language Proficiency

Listed below are 12 five-word combinations. Please write on the line a grammatically correct and meaningful 4 word sentence using 4 of the 5 words given.

1. train missed he the ate

2. hard the rock is helpless

3. houses man builds dog the

4. visit knits they her often

5. they arrived mail the has

6. warm worried tea drinks she

7. picture he a lonely paints

8. a let's kite fly old

9. the Florida parks he car

10. they fish wise a buy

11. bitter weekly clothes iron they

12. they forget jokes at laugh

This version of the scrambled sentence task is the neutral scrambled sentence task to be given to the second “participant” who receives the “please hurry” instructions.

Language Proficiency

Listed below are 12 five-word combinations. Please write on the line a grammatically correct and meaningful 4 word sentence using 4 of the 5 words given.

1. train missed he the ate
-
2. hard the rock is hopeful
-
3. houses man builds dog the
-
4. visit talk they her often
-
5. they arrived mail the has
-
6. warm minute tea drinks she
-
7. picture he a knot paints
-
8. a let’s kite fly color
-
9. the Boston parks he car
-
10. they fish magnetic a buy
-
11. paper weekly clothes iron they
-
12. they remember jokes at laugh
-

This page is given to all class members during the discussion of the true independent variable so they can examine the tasks to determine what the independent variable was in the study.

Language Proficiency

Listed below are 12 five-word combinations. Please write on the line a grammatically correct and meaningful 4 word sentence using 4 of the 5 words given.

Version 1

1. train missed he the ate _____
2. hard the rock is hopeful _____
3. houses man builds dog the _____
4. visit talk they her often _____
5. they arrived mail the has _____
6. warm minute tea drinks she _____
7. picture he a knot paints _____
8. a let's kite fly color _____
9. the Boston parks he car _____
10. they fish magnetic a buy _____
11. paper weekly clothes iron they _____
12. they remember jokes at laugh _____

Version 2

1. train missed he the ate _____
2. hard the rock is helpless _____
3. houses man builds dog the _____
4. visit knits they her often _____
5. they arrived mail the has _____
6. warm worried tea drinks she _____
7. picture he a lonely paints _____
8. a let's kite fly old _____
9. the Florida parks he car _____
10. they fish wise a buy _____
11. bitter weekly clothes iron they _____

12. they forget jokes at laugh

This page contains the “mood” items that the two “participants” complete after they return from completing the scrambled sentence task.

Please circle the number that best represents how you feel **at this moment**.

1 = not at all

7 = extremely

- | | | | | | | | |
|---------------------|---|---|---|---|---|---|---|
| 1. I feel energetic | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 2. I feel tired | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 3. I feel excited | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 4. I feel sluggish | 1 | 2 | 3 | 4 | 5 | 6 | 7 |